



SERVICE Above Self

Rotary International *District 5360* Newsletter

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DG Steve & Marie Rickard

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Rotary International Sites

www.rotary.org

www.rotaryzone22.org

www.rotary5360.ca

District 5360 Points of Interest

www.rotary5360.ca

**Follow Site Links to:
Register for District Assembly &
Leadership Training Assembly
Sept 9 & 10, 2005**

www.rotary5360.ca

**Follow District Events to:
Register for Waterton-Glacier
International Peace Park Assembly
Sept 16 – 18, held in Waterton, Alberta**

Membership Does Matter!

It is a truism that "*many hands make light work*" and in Rotary the need for service work is growing. How can Rotary clubs grow when so many are barely holding on to their existing members?

I was grateful to take part in a membership seminar at the International Convention in Buenos Aires in 2000. R.I. President Frank Devlyn wanted to acknowledge those who were at work on bringing members to Rotary. Thousands of us first stood and then re-took our seats as the number of new Rotarians we each had introduced climbed. It was a tremendous feeling to stand along side of those few people that had introduced more than 15 people to Rotary. Indeed the feeling persists as some are now amongst my closest friends. There are many ways to promote membership but I use a method I call "The Farm Team".

At the core of this technique is the desire to have a person to invite to each of the 50 or so Rotary club meetings per year. The team consists of gold, silver and bronze prospects. Those nearing the final stages of the registration differ from the ones generally interested but not yet committed (gold vs. silver prospects). The bronze folks are marginally interested but need more time and information to determine what, if any, level of commitment to Rotary they would like to express.

Of course I don't always have someone for our Rotary lunch and often the prospect joins a club other than the one to which I belong but I can honestly say that this approach has worked for me. I request that each Rotarian in our district find a technique that works for them and invite a potential Rotarian to a Rotary meeting.
District Governor 2005-2006 Steve Rickard

**Those who lead a team need a dream...
And those that have a dream need a team;
one cannot succeed without the other.**

Zone 22 Newsletter

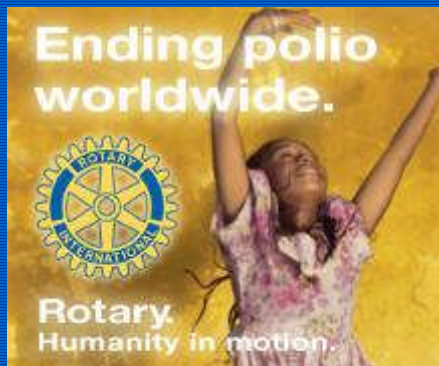


73rd Waterton-Glacier International Peace Park Assembly

Sept 16-18

Go to www.rotary5360.ca and
follow the links to register

Rotary International: Public Image Campaign Poster



Millennium Development Goals

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development

Chocolate...Then Some Rotary!

**COME TO THE DISTRICT ASSEMBLY & LEADERSHIP
TRAINING SEPTEMBER 9-10**

- ❖ **Build Future Leaders**
 - ❖ **Enhance Your Knowledge**
 - ❖ **Membership And Foundation Seminars**
 - ❖ **Enjoy The Comradie**
- Details at www.rotary5360.ca
-

August is Membership Month

**"The world cries out for more Rotarians to do the
work of Rotary".** John Eberhard, PRID

The challenges of recruitment, retention and extension facing the new Membership Committee of District 5360 are the same challenges facing Rotary and other service clubs worldwide. The percentage of declining membership in these organizations is alarming. The community and international service will soon be affected by the dangerously low memberships in these organizations. The president of Queen's University noted that "In society, more and more we have to be very careful that our young people are given the skills to develop their humanity." Rotary - what a wonderful service organization where members can develop those skills.

Frank Devlyn, a past president of Rotary International, asked the question - how can we recruit new members when we cannot even remember why we joined Rotary?

- Every Rotarian should be telling their story of why he or she became a Rotarian.
- Every Rotarian should be promoting Rotary each and everyday.
- Every member of Rotary has witnessed the results of the projects in our communities and internationally.
- Every Rotarian should be celebrating our successes and educating potential members.

The 5360 District Membership Committee has set forth an aggressive mandate to work with all the Rotary Clubs within District 5360 to ensure that the membership goals of the District, including the R.I. goal of one net new member per club, can be met or exceeded. Work toward this initiative began in late June of this year when the District Membership Committee participated in a Zone sponsored seminar held in Calgary focusing on membership and the challenges in the areas of recruitment, retention and extension.

The District Membership Committee intends to meet with all the clubs in the District throughout the Rotary year. So please contact one of the co-chairs of committee to ensure you get one of the members of the committee out

Have you seen some white armbands around and wondered what cause they support? See below:

Make Poverty History Campaign

The Canadian Make Poverty History Campaign was launched in February of 2005 by a coalition coordinated by Gerry Barr, President and CEO of the Canadian Council for International Cooperation (which CRCID officially joined in May 2005). The campaign is supported by the coalition of charities, trade unions, faith groups, students, academics, literaries, artistic and sports leaders such as Mary Walsh, musician Tom Cochrane, Canadian Olympian Anna van der Kamp and United Nations special envoy Stephen Lewis. For more information, go to www.makepovertyhistory.ca

From Canadian Rotary Committee for International Development Newsletter, July 2005

Ideas Used in the District to Build Better Rotary Clubs

- ❖ **Host a coffee party or a luncheon to honour your partners who support you in Rotary. Acknowledgement creates renewal.**
- ❖ **Write down your goals for District Awards or the Presidential Citation now and live into your promises.**
- ❖ **Look back through the old documents and history of the club. There is a wealth of knowledge and nostalgia to use as Rotary moments.**
- ❖ **Create an "In Memoriam" banner to display and honour the deceased Rotarians who served in your club.**
- ❖ **Do an activity just for fun.**

to an upcoming meeting. Through these visits the District Membership Committee hopes to collect many ideas and suggestions on all areas of membership to be shared throughout District 5360 so we can truly be "beneficial to all concerned".

This year's District Membership Committee consists of:
David Johnston – co- chair (davidwjohnston@shaw.ca)
Brenda Sali – co-chair (bsali@telus.net)
Tamara MacDonald –recruitment focus
Ron Smith – retention focus
Ted Valentine – extension focus

None of these objectives can be achieved without the efforts and participation of all Rotarians in the District.

Submitted by David Johnston and Brenda Sali, District Membership Committee Co-chairpersons

TIPS FROM OUR PRESIDENTS

How to Conduct a Good Club Meeting

At President Elect Training in Calgary, President's were asked to brainstorm answers to what is required to conduct a good meeting. Here are their responses:

- ❖ Great speakers program
- ❖ A sergeant-at-arms each week
- ❖ Mix-up the seating plan
- ❖ One minute for rotary history
- ❖ Putting contests
- ❖ Bios for birthdays
- ❖ Include the rotary theme for the month
- ❖ Periodic vocational talk by members
- ❖ Sing songs
- ❖ Involve exchange students
- ❖ Network with other members
- ❖ Have a consistent agenda
- ❖ Be respectful of people's time – be on time
- ❖ Have a no-fine pin
- ❖ Understand the culture of your club and be committed to transform weak areas to strength
- ❖ Have fun!

Raymond Rotary Makes Canada Day Special

The annual July 1st Raymond Parade was just a little more special this year with the 100th anniversary of Rotary and the Province of Alberta being highlighted. The Rotary Club of Raymond has organized and directed the parade and took the opportunity to lead the parade with a large float depicting 100 years of Rotary. In attendance were District Governor Steve Rickard and his wife Marie, who rode in an antique horse drawn carriage from the Remington Carriage Collection in Cardston Alberta. The parade judges were also fellow Rotarians from Cardston.

Submitted by Robert Bissett, Rotary Club of Raymond

1932 Dominion Experimental Station Restoration Aided by Local Swift Current Rotarians

President Lynn Eldred and Assistant Governor Brian Eldred toured DG Steve Rickard and wife Marie around Doc's Town, which includes a restored grain elevator/research facility in Swift Current, Saskatchewan. It really works!

To learn more, go to

www.swiftcurrentex.com



Scene Around The District

Caring for the Cairns: Waterton-Glacier

International Peace Park

On Thursday July 14, members of the Rotary Club of Pincher Creek, Lethbridge Sunrise and Whitefish Montana got together at the Rotary Cairn at



the Chief Mountain Border Crossing. The work party cleaned out the flowerbeds, repaired the rock boundaries and repaired and polished up the bronze letters on the cairn. The Canadian cairn is one of two identical structures erected in 1947 by Rotary clubs in Alberta and Montana. The cairn on the Canadian side also contains a time capsule that was placed there when the monument was built. Another international work party will spruce up the cairn on the US side of the border on July 27.

Officials from Glacier Park have prepared a planting plan and started seedlings of plants native to the Park for use in the flowerbeds. Identical gardens will be placed at each cairn. The new plants will be planted during the afternoon of Saturday, September 17 during the Hands Across the Border event.

Chief Mountain border crossing is the only international road crossing in the Peace Park. The crossing is open from May 15th to the 1st Monday in October each year. Submitted by Doug Thornton, Rotary Club of Pincher Creek

Canada Day: Organized by Rotary Sylvan Lake

Sylvan Lake Rotary Club organized Canada Day events in the beachfront community for the second year in a row. Previously the events had been organized by a community organization, The Spirit of Sylvan Lake. Rotary club members manned an information tent on the beach throughout the day giving out stick on tattoos, Canadian flags and lapel pins and other Canada Day goodies. The tent also featured several posters marking the Year of the Veteran. And to offset some of the costs, Rotarians were selling t-shirts, suitably emblazoned with the Rotary logo and Sylvan Lake Canada Day logo. The events during the day included sandcastle building on the beach, an inflatable castle where children could bounce around, the Royal LePage charity garage sale,

Medicine Hat Club Continues to Support Medalta Restoration

President Gerry Nadeau and Assistant Governor Adolf Seiler tell DG Steve about the future plans for the now National Historic Site, Medalta Potteries.

To Learn more go to www.medalta.org



Sweden Meets Canada Day!

Rotary Short Term Exchange Students Rachel Fiedler of Sylvan Lake (left) and Julia Agren of Linkoping, Sweden (right) were helping apply tattoos to young and old at Sylvan Lake Rotary Club's information tent during Canada Day.



events at the Legion including a meat draw, and the Farmer's Market.

At 7 p.m. the Legion held a flag raising at the cenotaph followed by the March of Canadians as everyone joined in a parade from the cenotaph to the pier where Rotarians and dignitaries served birthday cake. At 10 p.m., a boat parade began with lighted craft of all sizes parading on the lake in front of the beach. This was the prelude to the day's finale, a spectacular fireworks display, sponsored by the Town of Sylvan Lake.

Submitted by Steve Dills, Rotary Club of Sylvan Lake

Successful Dragon Boat Festival in Lethbridge

The three Lethbridge Rotary clubs enjoyed great success, great weather and great racing when they hosted the 4th Annual Lethbridge Rotary Dragon Boat Festival July 8-10 on Henderson Lake. Forty-four teams were entered each carrying 20 paddlers, a drummer and a steersperson. All the Rotary clubs collaborate in organizing the festival. The fun continues after the race with a Kidsfest, live bands and of course a beer garden. Plan to enter a team next summer at the Lethbridge Fifth Annual Dragon Boat Festival.

Submitted by Bernie Carriere, Rotary Club of Lethbridge

In Memoriam: Eulogy for Dr. Hugh Archer, Past President of Rotary International

Dr. Hugh Archer graduated from Renslaer Polytechnic University with exceptional grades. He was seconded by the American government and was assigned to the Manhattan Project which did test work on the atomic bomb. When the war was over he returned home and set up a special company which he named The Spiratex Company. The company dealt with plastics extrusions and was involved in making electro-mechanical devices. His company filled in engineering assignments with the manufacturing of thousands of hoola hoops. He was former chairman of Alliance Financial Corporation. Dr. Archer was renowned for being able to ascertain the cause of fires and was called throughout the world when there was a catastrophic explosion to determine the cause. As a Professional Engineer he was a member of several engineering societies. He lived and worked in Deerborn, Michigan, USA and served on the Boards of the YMCA, Boy Scouts, Deerborn Schools and the Henry Ford Hospital. Dr. Archer became a Rotarian in 1951 in the Rotary Club of Deerborn. He soon became very involved in service to Rotary and was Club President, RI District Governor, International Assembly discussion leader, RI Committee Chairman, Director of RI, General Secretary and President.

As RI President in 1989/90 Hugh chose as his theme ENJOY ROTARY. He appointed our G.H. Curly Galbraith as Vice President for that year. When he took over the Presidency he learned that RI was deeply in debt.

Raju Paul Leads Partners in Vision

Partners in Vision is a centennial project between Zone 22 and Zones 5 and 6A. The project is to provide the gift of sight for 100,000 people in the Indian subcontinent. The project was conceived in 2003 in coordination with the RI directors from our two Zones. As Zone 22 coordinator for the project, DGE Raju Paul (5360) soon realized that this massive undertaking costing over 2.2 million US dollars needed other partners.

Operation Eyesight Universal (OEU) is an organization based in Calgary, Canada providing sight restoration surgeries in the Indian subcontinent since 1965. This innovative NGO added its support both financial and professional to accomplish the goal of 100,000 sight restoration surgeries.

The key people in this massive undertaking have been the President of OEU, Pat Ferguson, Raju Paul (Twin Zone Coordinator from Zone 22) and project coordinator for Zones 5 and 6A PDG, Manjit Sawhney. This two year program will have lasting impact on the outcome in the lives of the people and communities throughout India.

Funds are required for the last phase of 35,000 surgeries costing about \$800,000.00 US. OE will provide \$400,000.00 and \$200 to \$300 thousand in funds are required from Clubs and Districts to finish this.

In summary, this is not a project about doing just 100,000 surgeries; it is about: making a difference in the lives of those people by providing sustainable eyesight and progression of the surgeons and the hospitals towards optimal eye care practice.

Congratulations and Thank You to all!

Edited Version of Twin Zone Success Story by Chris Offer from Northern Lights News, July 2005

Note from the Editor: We would be pleased to include club highlights (limit to 100 words please) or events of interest to the district you want to showcase. Please submit to the editor at marie@rickard.ca by the 5th of the month.

Because of the actions he took the organization had a million dollar credit on its books by the end of his year.

As a Professional Engineer working in Canada as well as several other countries he was installed with the Order of the Iron Ring. The Milwaukee School of Engineering bestowed on him an Honorary Degree of Doctor of Engineering. He traveled to many countries of the world and was instrumental in establishing a Rotary Club in Moscow.

Dr. Archer visited Canada on several occasions. District 5360 Rotarians were grateful for his strong support to select Calgary as the site of the 1996 Convention.

Hugh's special hobby was building and operating a ham radio station. He made contact with other Rotary ham operators around the world as a result of the two unusual aerials he erected in his back yard. He and his spouse, Mary Jane, were married for 65 years. They have three married daughters and several grandchildren.

Dr. Hugh Archer's death occurred on July 17th and he will be long remembered by all who knew him.

Submitted by Curly Galbraith, Past Rotary International Vice-President and Doris Galbraith, spouse & partner in life and Rotary

Is Your Meeting Dull?

The Rotary Club of Calgary Heritage Park had a unique regular meeting this month. District Secretary Karl Herzog, DG Steve Rickard and District Treasurer Bob Hamshaw enjoyed exploring the street rods and antique cars in attendance. Congratulations to Heritage Park for your energy and creativity!



**“Thanks for Making Rotary
Fun...with a Purpose!”**

