

### **Global Grants**

- · What are Global Grants?
- District Designated Funds for Global Grants
- What other grants are available?
- How do you get started?



What are Global Grants?

What other grants available when you are going to apply for a Global Grant How do you get a Global Grant?

#### What are Global Grants?

- Must be international
- Funding matched by The Rotary Foundation (TRF)
- Clubs apply online to TRF
- Need to have an 'International' Club You
- Need to have a 'Host' Club in the country or district were the project is being carried out
- · Both clubs need to be 'Qualified'

# Global Grants are all about leveraging your club's funds to do good in the world



A Global Grant must be for an international project.

Funds are matched by TRF – we will talk more about his. TRF – the first of many acronyms in this section

Clubs apply online to TRF - Districts can apply, our District Board has a policy that our District will not apply for Global Grants.

In Global Grant speak the club in Canada is the International Club, and the club in the country of the project is hosting the project, hence the 'Host' club

Qualified – for our district means have a current signed TRF MoU, and at least one club member has attended this qualification seminar, no overdue reports, and an average of 50\$ / member donated to TRF.

#### Global Grants Can be Complicated

- Can be complicated depending on how many sources of funding you go for
- Different funding sources have different criteria
- Different funding sources have different application deadline dates
- Some funding sources are in Canadian Dollars, and others are in US Dollars



The more leverage you are looking for the more complicated the process is Because different sources have different criteria, a project my not be eligible for grants from all of the sources

We will talk more about the differing application dates. If your project is on a tight time-line then this may affect which grants you can apply for

Even though your club thinks in Canadian dollars, TRF thinks in US\$. When you apply online for a Global Grant from TRF, you need to commit your clubs contribution (and some others) in US\$. When the project is approved, you can send them Canadian \$, which will be converted at the published TRF exchange rate. More on this later.

To get maximum leverage you need to plan your project proposal very carefully, Taking note of the order that applications need to be made in and their respective deadlines. You also need to ensure that what your project is being delivered meets all of the funding criteria of the various sources.

#### **Global Grant Projects**

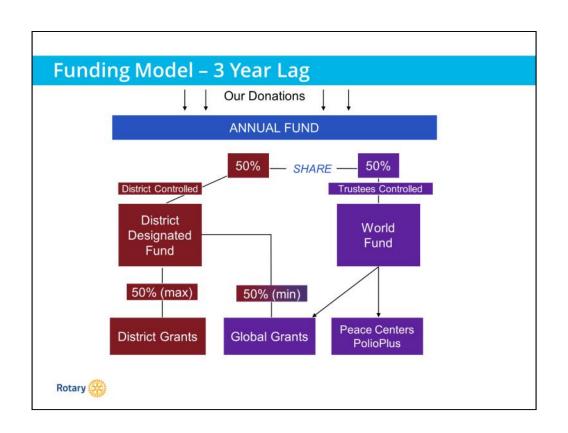
- Need to be in at least one of the six areas of focus
- Need to meet the Rotary definition of sustainability
- If applying for a Global Grant without DDF for Global Grant funding there are no deadlines and do not need District approval



Areas of focus – Peace and Conflict Resolution, Disease Prevention and Treatment, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic Community Development

Sustainability – Start with the Community (What do they believe their needs are, not what you think they are), Encourage Local Ownership, Provide Training, Buy Local, Find Local Funding, Measure your Success.

If you apply directly to TRF for a Global Grant, without DDF for Global Grant funding, you do not get the leverage that you get if you also apply for DDF.



# **District Designated Funds for Global Grants**

- In US Dollars
- In 2017/18 \$160,500
- In 2018/19 \$170,000 (Estimated)
- Four different types of grants are available (Types A, B, C, and D)
- There is one pool of money that all of the grants come out of
- · Need to meet TRF criteria
- · Funds allocated on a first come first serve basis



Note the Types A,B,C and D are how our district has decided on how to allocate these funds. These are not TRF terms.

Note We have never given out type B or D grants, so we will not talk about these today.

# **District Type A Grant**

- Like all Global Grants, needs to meet all TRF requirements
- First date that applications are open is April 1, 2018
- Applications close June 30, 2019
- · Awarded to project lead club
- Maximum 3 applications per club
- Funds are still available for the 2017/2018 Rotary year



# **District Type A Grant**

- In US Dollars
- For a minimum club contribution of \$5,000 Canadian, \$15,000 US is contributed to the project from the District DDF for Global Grants
- For each \$1 from the club, TRF matches with \$.50
- The \$15,000 is matched by TRF \$1 for \$1



#### **Global Grants From TRF**

- In US Dollars
- Minimum project budget \$30,000
- Maximum funding provided by TRF (project can be any size) - \$200,000

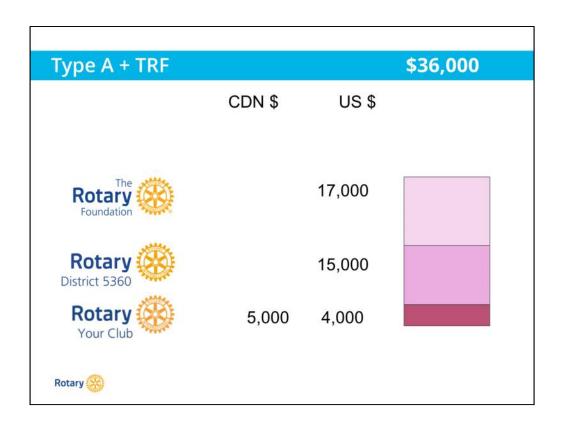
Note: A 5% administration fee is charged on club funds sent to TRF.



This scenario gives you the minimum leverage possible

Club funds can be from any source

Regarding the administration fee, if the club sends the funds directly to the dedicated project bank account, this fee is not payable.



Your club's 5,000 Canadian dollars becomes 36,000 USD

# Collaborating with Other Clubs - Type C Grants

- Collaboration can be with any club or district world wide on a Global Grant that another club leads
- Any number of other clubs can collaborate in the project by applying for Type C grants
- · Only one Type C grant per club
- First date that applications are open is April 1, 2018
- Applications close June 30, 2019



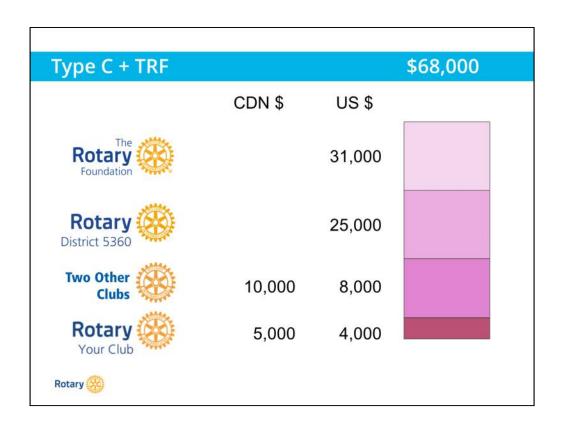
Type A and Type C Grants are the most common awarded by the district

Although collaboration can be with any club world wide, At this point in time all Type C grant applications have been for Global Grants that have been led by a club in our district

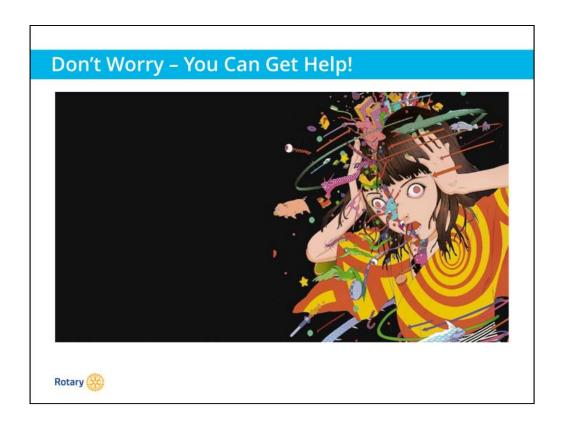
# Collaborating with Other Clubs - Type C Grants

- In US Dollars
- For a minimum club contribution of \$5,000 Canadian, \$5,000 US is contributed to the project from the District DDF for Global Grants
- For each \$1 from the club, TRF matches with \$.50
- The \$5,000 is matched by TRF \$1 for \$1





Your club's 5,000 Canadian dollars becomes 68,000 USD



Is this what you feel like? We're not quite done yet.

Now we are going to talk about the other grants that are available.

# What Other Grants are Available?

- The Rotary Foundation of Canada / Government of Canada – TRFC
- Community Initiatives Program CIP



# Funding from TRFC / GoC

- GoC will provide \$1.2 Million for 5 years
- Program is managed by The Rotary Foundation of Canada (TRFC)
- In US Dollars
- For each \$1 from the club and the district, TRFC matches with \$1
- For each \$1 from the club and TRFC, TRF matches with \$.50
- For each \$1 from the district TRF matches with \$1

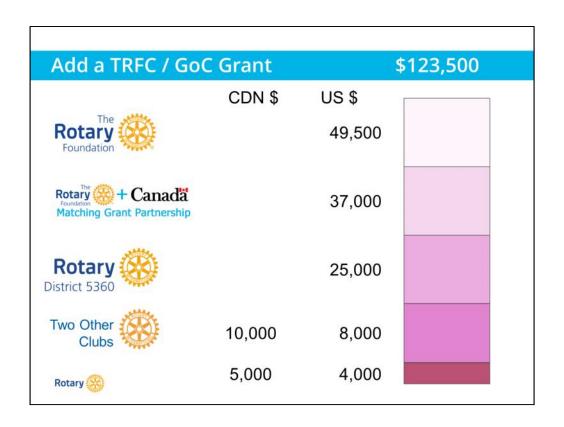


# Funding from TRFC / GoC

- · Funds are accessed as part of a global grant
- · Needs to meet all TRF requirements
- Some further restrictions on what can be delivered Maximum funding for any project is 100,000 CDN
- · Can apply at anytime, no deadlines
- Funds are allocated on a first-come-first served basis



For example the Government of Canada is concerned about environmental damage. Any activity where the holes are dug into the ground are not allowed as part of the project. This means no wells, and no latrines.



And now your project funding is 123,500 USD with club in our district contributing a total of 15,000 CDN. Or 12,000 USD this is a 10 to 1 leveraging of your money.

# **Funding from CIP**

- Like all Global Grants, needs to meet all TRF requirements
- · Some further restrictions on what can be delivered
- Application deadlines have changed to three times a year Jan 15, May 15 & Sept 15 2018
- · One grant per year per club
- Has own reporting requirements

Note: A CIP grant can be applied for without applying for a Global Grant If do not apply for a Global Grant the project is not eligible for DDF or TRFC / GoC funding



#### **Funding from CIP**

- · In Canadian Dollars
- Maximum grant \$25,000
- For each \$1 from the club, CIP matches with \$1, up to the maximum
- Funds from all clubs that contribute and DDF are considered as club funds by CIP
- TRF considers CIP funds as funds raised by the club
- For each \$1 from the club and CIP, TRF matches with \$.50

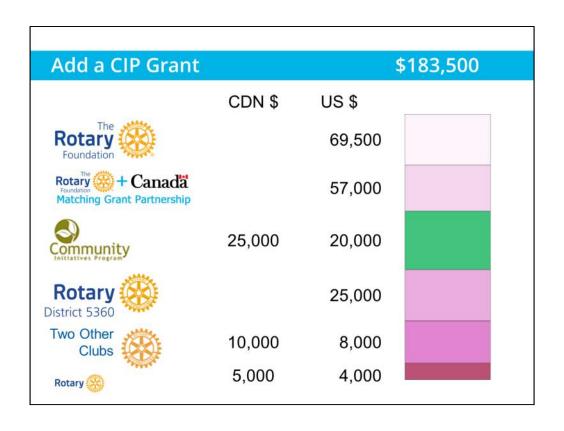


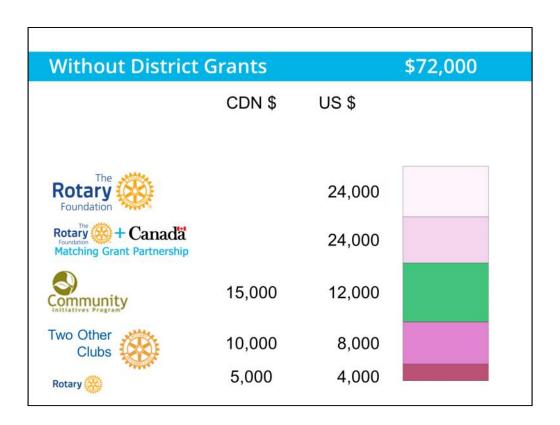
#### Notes:

To have funds from all clubs considered for matching by CIP, the applying club must have enough funds in their account to cover this amount.

As DDF funding originated as a contribution from members in our district to TRF, CIP is willing to count this funding as club raised funds.

As a note, if DDF is not approved, or the other clubs do not come through with the funds, the applying club is liable for providing the funds.



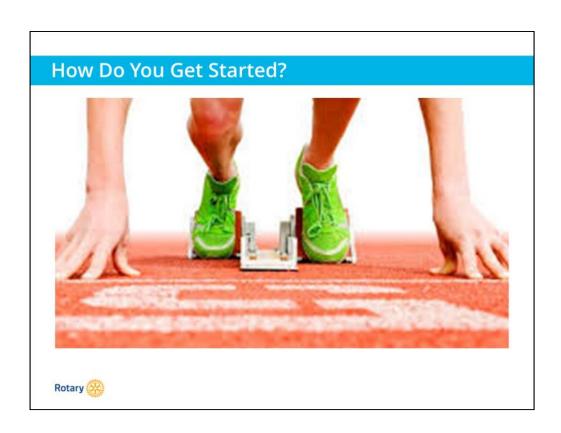


You can receive all of the other grants without receiving any district grant, however.....rather than the total project funding of 183,500 USD it is only 72,000 USD, a huge difference.

### What's New for This Year?

- Low cost shelter and simple schools are allowed if they are part of a larger project
- A Global Grant cannot fund multiple unrelated 'projects'
- Requirement for a hydrogeological survey if digging a well
- A more formal community needs assessment than was required in the past





#### How Do You Get Started?

- · Determine the true need
  - Not your idea of the need
  - Must be the community's idea of the need
- · Involve community in planning
- Prepare the community with training
- Can the community contribute funds or volunteer hours?
- All of these lead to buy in of the community



So you have been some place around the world and you have seen the need.

#### Six Steps to Sustainability

- Start with the Community
- Encourage Local Ownership
- Provide Training
- Buy Local
- Find Local Funding
- Measure your Success



Starting right at the beginning sustainability needs to be considered. If TRF does not feel that the project is sustainable, based on their definition, the grant funding will not be approved.

Local Ownership – Identify key community members who can help pioneer lasting improvements

Training – A project's success depends on people

Buy Local – Stimulating the local economy helps the community in general Find Local Funding – Governments, hospitals, companies, Rotary club

Measure your success – develop clear and measurable project outcomes and determine how you will collect the data – this means a baseline is needed to determine if your project has been successful

### Six Areas of Focus

- Peace and Conflict Prevention/Resolution
- · Disease Prevention and Treatment
- · Water and Sanitation
- · Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

These seem very general but projects get turned down because they do not comply



# Who Can Help You?

- In our District
  - A mentor who has done it before
  - Members of your club with financial skills, writing skills, and subject matter experts
- In the host country
  - A trusted Rotary Club mandatory
  - A trusted NGO



In the host country – not just trusted, but also capable of providing what is needed to support the project, such as reporting.

#### **Understanding the Potential Grants**

- Need to understand criteria for each grant
  - What activities are allowed/encouraged
  - What activities are precluded
- Need to understand the language that each grant uses and is expecting
- Deadlines for each grant
- Activities that need to happen before you can apply
- · Reporting requirements



Depending on what activities that your grant is going to carry out, you may not be eligible for every possible grant i.e. TRFC / GoC – does not allow things that disturb the earth, wells, latrines.... TRF will not fund purchase of land or buildings

Look at successful grants to the agency

Make a timeline with when each grant needs to be applied for, some need to be approved before the next one can be submitted

TRFC / GoC – Wants an gender equality and environment impact assessment as part of the application. These are much easier to do if you are on site.

Reporting is important – If reports are not submitted, a) club could be barred from grants until submitted, b) district could be barred, c) they could ask for the funds back.

# **Planning**

- A solid implementation plan is required, with activities and timeline
- Good estimates of the costs of each activity are required
- · TRF limits certain costs
- · Identify sources of funding
  - Your club
  - Other clubs
  - Community
  - Grants

Project management / overhead / administrative costs cannot exceed 10% in total.





### More Information - Web Sites

- District Grants
  - Documentation and videos are available
  - www.rotary5360.org
- CIP
  - culture.alberta.ca/community/communitygrants/community-initiatives-program/
- TRFC
  - portal.clubrunner.ca/100984
- TRF
  - www.rotary.org/myrotary/en/rotary-foundation



# Questions?

 Contact Global Grants Team Lead – Kurt Kowalchuk kurt@purplebarn.ca

